



Business / Economics Pathway

Exploring Business Economics (7-9th Grade)*

Instructor: Omkar S. Sakhawalkar

June 21 - August 4

Mondays & Wednesdays (4-5:30 pm)

Course Description

This course will serve as a fun and engaging introduction to the world of business. While exploring what business is, how it works, and how to run a successful business, students will participate in projects and exercises to encourage socially-minded entrepreneurship that translates into daily life skills and successful habits.

Program Objectives

After learning the basics of business, students will create a pitch-deck and present business proposals that include the company's vision and value proposition; the market opportunity and need; the product and solution; the business and revenue model; and the sales and marketing strategy.

Topics will include:

- What is business?
- How does business work?
- How is business conducted?
- Socially responsible entrepreneurship
- The importance of corporate vision, mission & values (VMV)
- Strength, weakness, opportunity, threat (SWOT) analysis
- Finance and intro to personal finance
- Accounting
- Sales and marketing
- Business management

FREE 4 Week Preparation Course:

- Register by 4/17
- Classes on 5/10, 5/17, 5/24, 5/31
- Mondays (4-5:30 pm)

Course Curriculum (provided)

- FLEX Course Reader
- Excerpts from youth business publications

Instructor Background: Omkar S. Sakhawalkar

- B.S. Economics and Statistics at Carnegie Mellon University, Tepper School of Business
- Experience working at J.P. Morgan, Goldman Sachs, Bloomberg, and Carnegie Mellon
- +5 years experience teaching students at the college and high school level

Tuition**

- \$1,495
- Curriculum: \$50

**Ask about our early registration and group discounts!

For more information or to register, please contact headstart@flexcollegeprep.com or call **(408) 252- 7742**.